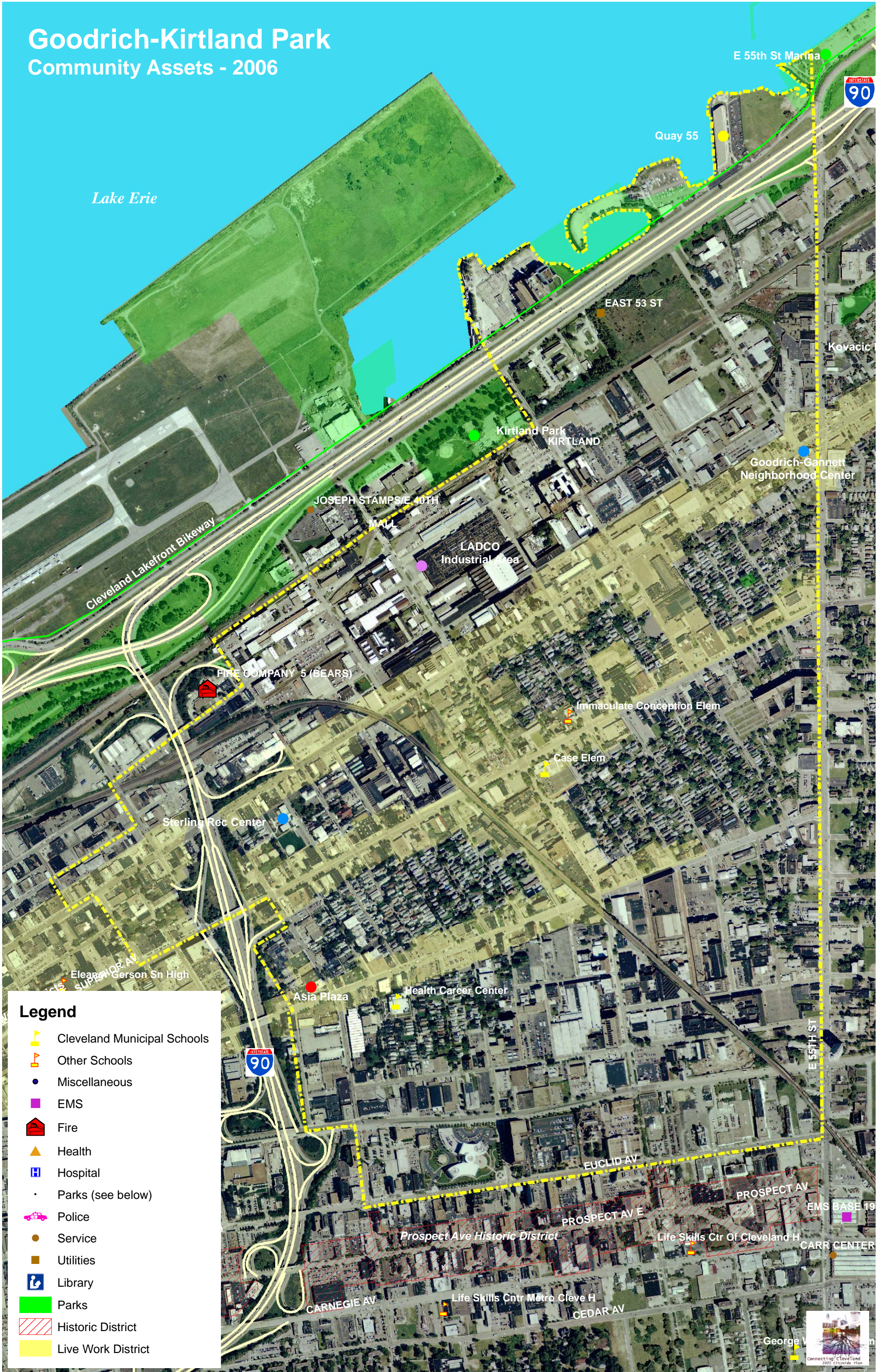


Goodrich-Kirtland Park Community Assets - 2006



Lake Erie

E 55th St Marina



Quay 55

EAST 53 ST

Kovacic

Kirtland Park
KIRTLAND

Goodrich-Gannett
Neighborhood Center

JOSEPH STAMPS/E 40TH
MALL

LADCO
Industrial Area

Cleveland Lakefront Bikeway

FIRE COMPANY 5 (BEARS)

Immaculate Conception Elem

Case Elem

Sterling Rec Center

Eleanor Gerson Sn High

Asia Plaza

Health Career Center



EUCLID AV

PROSPECT AV

EMS BASE 19

Prospect Ave Historic District

Life Skills Ctr Of Cleveland H

CARR CENTER

CARNEGIE AV

Life Skills Cntr Metro Cleve H

CEDAR AV

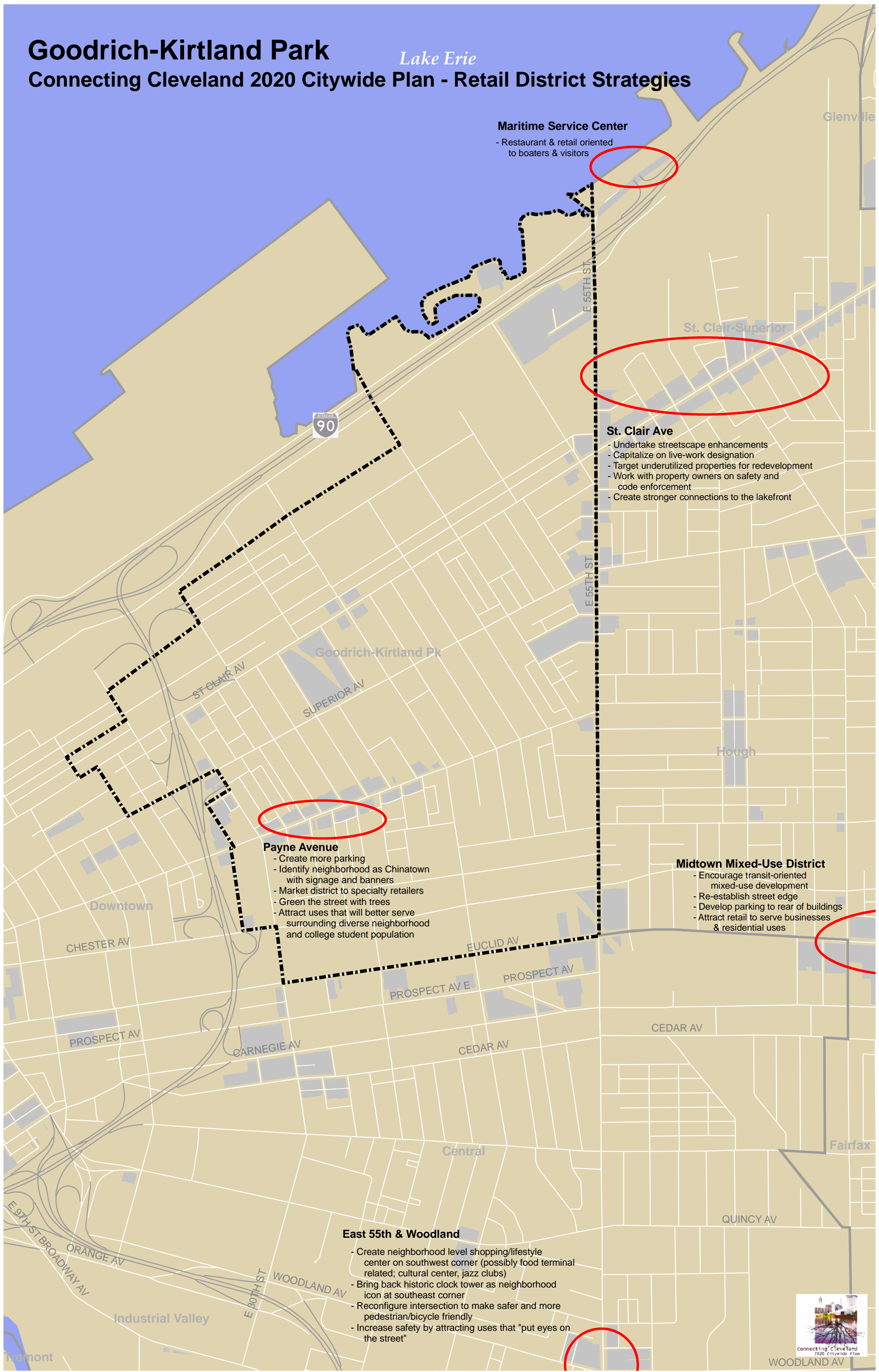
George V



Goodrich-Kirtland Park

Lake Erie

Connecting Cleveland 2020 Citywide Plan - Retail District Strategies



Maritime Service Center

- Restaurant & retail oriented to boaters & visitors



St. Clair-Superior



St. Clair Ave

- Undertake streetscape enhancements
- Capitalize on live-work designation
- Target underutilized properties for redevelopment
- Work with property owners on safety and code enforcement
- Create stronger connections to the lakefront



Payne Avenue

- Create more parking
- Identify neighborhood as Chinatown with signage and banners
- Market district to specialty retailers
- Green the street with trees
- Attract uses that will better serve surrounding diverse neighborhood and college student population

Midtown Mixed-Use District

- Encourage transit-oriented mixed-use development
- Re-establish street edge
- Develop parking to rear of buildings
- Attract retail to serve businesses & residential uses



East 55th & Woodland

- Create neighborhood level shopping/lifestyle center on southwest corner (possibly food terminal related; cultural center, jazz clubs)
- Bring back historic clock tower as neighborhood icon at southeast corner
- Reconfigure intersection to make safer and more pedestrian/bicycle friendly
- Increase safety by attracting uses that "put eyes on the street"



Connecting Cleveland 2020 Citywide Plan

WOODLAND AV

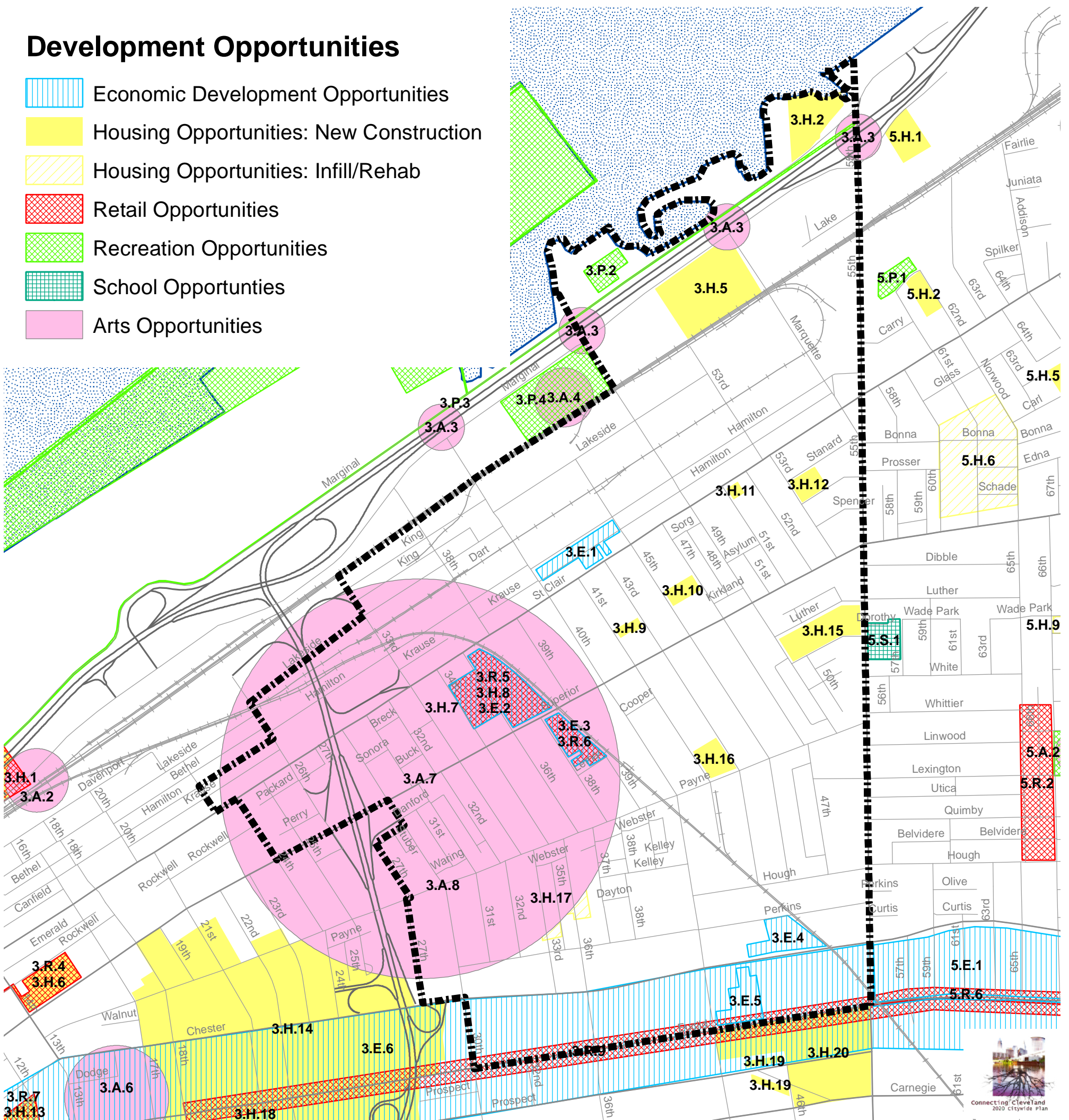
Goodrich-Kirtland Park

Connecting Cleveland 2020 Citywide Plan - Development Opportunities

- 3.A.2 Trolleyville Electric Railway - opportunity to operate historic trolley cars on GCRTA's Waterfront Line
- 3.A.7 Live-Work Arts District - opportunity for banners, public art to promote artists district
- 3.A.8 Payne Avenue Cultural / Retail District - opportunity for gateway celebrating Asian community
- 3.E.1 Elwell-Parker Site – rehabilitated industrial space available for office or light manufacturing
- 3.E.2 Tyler Village – reuse of existing industrial buildings for mixed-use development including light industrial, commercial and residential uses
- 3.E.3 Asian Town Center – conversion of an industrial building (formerly Kichler Lighting) into a retail and office building
- 3.E.4 Ward Bakery Site – City-owned environmentally clean land available for office development or light industrial uses
- 3.E.5 East 40th & Euclid Site – underutilized surface parking lots offer an opportunity to develop office or institutional facilities
- 3.E.6 Euclid Avenue Opportunities – capitalizing on the Euclid Corridor project investment, for mixed-use development (office, retail and residential)
- 3.H.10 Pearson Site – opportunity to convert industrial use to residential mix of cluster homes and townhouses
- 3.H.12 Stanard School Site – opportunity to convert former school building to apartments
- 3.H.15 Richmond Brothers Site – opportunity to redevelop building for mixed-use development consisting of loft apartments and retail uses
- 3.H.16 Champion Site – opportunity to convert from industrial use to new construction flats
- 3.H.17 Payne-Perkins Infill Housing – opportunity for concerted infill housing strategy
- 3.H.2 Quay 55 Phase 2 – opportunity for townhouse development to the east of Quay 55 renovation of the former Nicholson Terminal
- 3.H.5 Kirtland Bluffs - opportunity for residential development
- 3.H.8 Tyler Village – opportunity for re-use of existing industrial buildings for mixed-use development including residential, light industrial and commercial uses
- 3.H.9 Royal Brass Site – opportunity to convert industrial use to residential with potential for cluster homes
- 3.P.2 Cleveland Public Power (CPP) Plant – significant portions of the former Cleveland Public Power Plant are vacant and may be reused for indoor recreation
- 3.P.3 Enhancing Cleveland's Lakefront Bikeway – open up views of, and public access to, the lake, by removing fences and other obstacles along North Marginal Road
- 3.R.5 Tyler Village – opportunity for reuse of existing industrial buildings for mixed-use development including commercial, light industrial, and residential uses
- 3.R.6 Asian Town Center – conversion of an industrial building (formerly Kichler Lighting) to a retail and office building
- 3.R.9 Euclid Avenue Opportunities – develop on underutilized and vacant land along the Euclid Avenue corridor with support retail and mixed-use development
- 3.H.1 Lakefront Plan Neighborhood – develop water oriented, mixed-use development along lakefront as designated by Cleveland's Lakefront Plan
- 3.H.1 Lakefront Plan Neighborhood – develop water oriented, mixed-use development along lakefront as designated by Cleveland's Lakefront Plan
- 3.H.11 City Desk Site – opportunity to convert building from commercial services use to apartments
- 3.H.7 Ross Printing – potential for conversion from industrial use into townhouse development

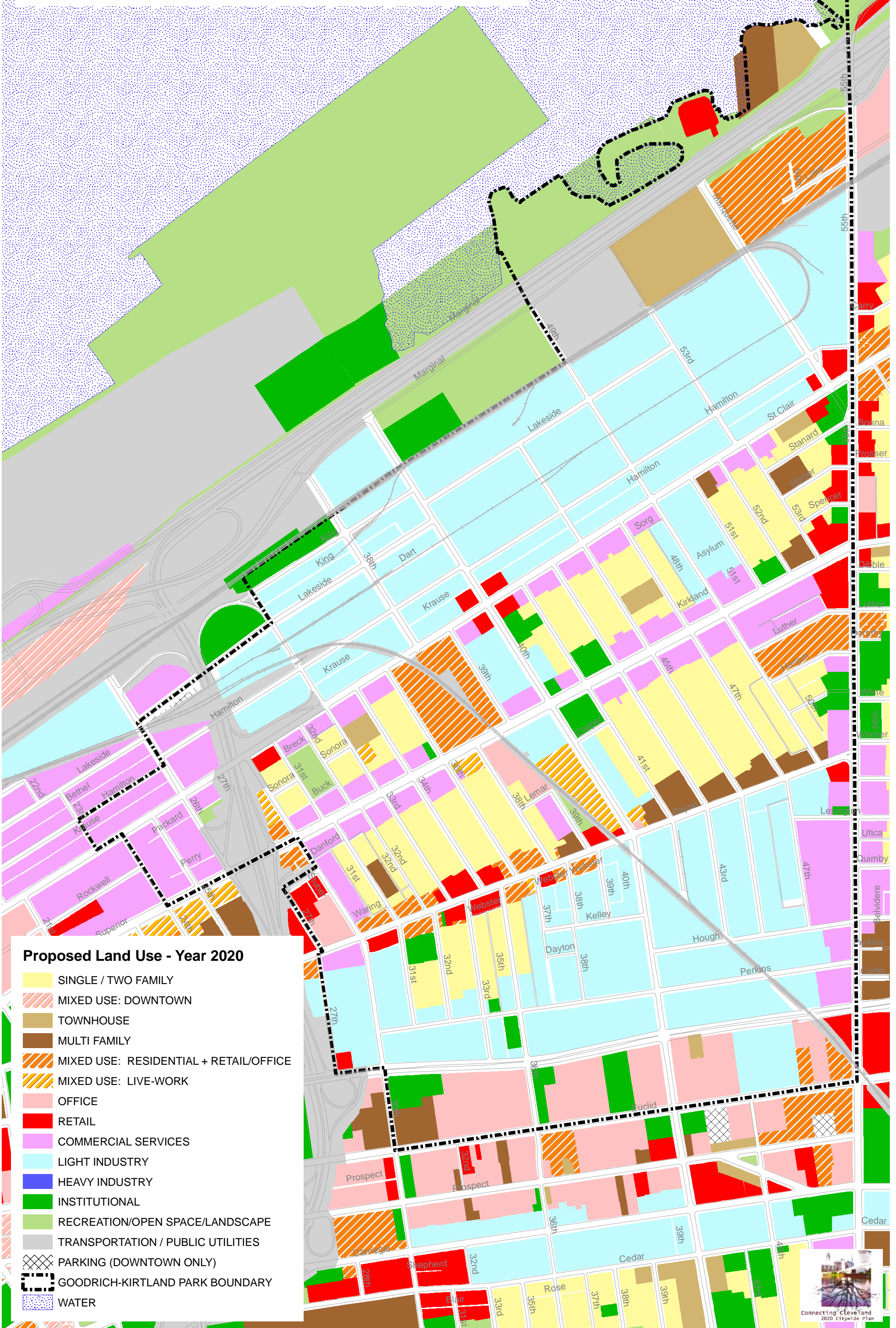
Development Opportunities

-  Economic Development Opportunities
-  Housing Opportunities: New Construction
-  Housing Opportunities: Infill/Rehab
-  Retail Opportunities
-  Recreation Opportunities
-  School Opportunities
-  Arts Opportunities



Goodrich-Kirtland Park

Connecting Cleveland 2020 Citywide Plan Land Use



Proposed Land Use - Year 2020

- SINGLE / TWO FAMILY
- MIXED USE: DOWNTOWN
- TOWNHOUSE
- MULTI FAMILY
- MIXED USE: RESIDENTIAL + RETAIL/OFFICE
- MIXED USE: LIVE-WORK
- OFFICE
- RETAIL
- COMMERCIAL SERVICES
- LIGHT INDUSTRY
- HEAVY INDUSTRY
- INSTITUTIONAL
- RECREATION/OPEN SPACE/LANDSCAPE
- TRANSPORTATION / PUBLIC UTILITIES
- PARKING (DOWNTOWN ONLY)
- GOODRICH-KIRTLAND PARK BOUNDARY
- WATER

